

#### **Annotations**

#### 1. Logo

Click this to return to the home page

#### 2. Main Navigation

Click to navigate to Tier 2 pages

#### Search

Click to expand search box for text input.

Press enter or click magnifying glass to perform search

#### 4. Print / Mail / LinkedIn / Tweet

Click printer icon to print current page. Uses print.css file
Click envelope icon to open system mail program with pre-populated
subject title and body message

Click LinkedIn icon to publish this page as a LinkedIn status update

#### 5. Positioning Statement

A short statement that summarizes the essence of the CCC. Click the read about button to navigate to the 'about' landing page

#### 6. Main Image Display

This is a static image and serves to add design dimension to the page

#### 7. Latest Headlines

An automatic and timed scrolling news ticker of the latest 'news' tagged blog posts.

Click the link to access the specific article

Click the arrows to manually go forwards or back on the latest headlines

#### 8. CCC at HIMSS

This box contains information promoting the HIMSS 2013 event *Click* the links to go to a detailed content view with more information

#### 9. Content Boxes

These three boxes are designed to promote the three key aspects of the website - Who, Why and How the CCC functions.

*Click* the link to go to a detailed content view with more information

#### 10. Footer Navigation

An expanded view of the full site navigation designed to help users navigate quickly to anywhere in the website.

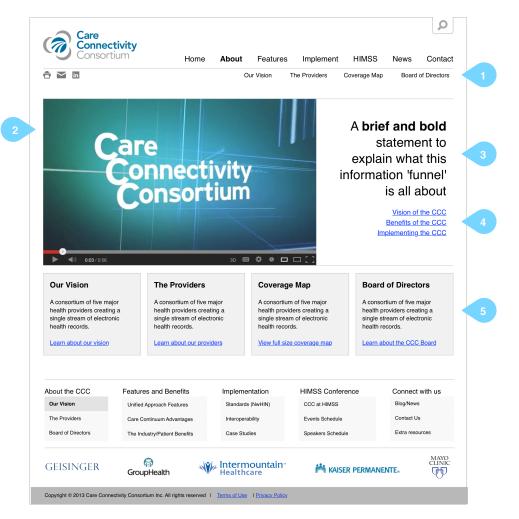
#### 11. Provider Logos

The provider logos are ordered in alphabetical order and resized to be balanced with one another. Each logo does NOT link to any other page.

#### 12. Footer

The footer contains copyright text and links to terms of use and the CCC's privacy page.





## **Tier 1 About Page**

A brief landing page to act as a table of contents for Tier 2.

#### **Annotations**

#### 1. Sub Navigation

This sub-navigation displays the content that is listed under the primary link. When a selected content is being displayed, the menu item is bolded. The content on this page is all viewable on a single page and uses anchors for navigation. The primary navigation item is also bolded.

#### Video

The current video is played at 640x385px (FullHD Resolution) The video is a YouTube embed and uses standard controls

#### 3. Overview statement

A short statement that summarizes the about section of the website

#### 4. Links

Three links to direct users to other parts of the CCC website Click the Vision of the CCC link to go to about > vision page Click the Benefits of the CCC link to go to features page Click the Implementing the CCC link to go to Implement landing page

#### 5. Banner boxes

Quick navigation boxes to direct users to more information within the about the CCC funnel

Click Learn about our vision to go to about > vision page
Click Learn about our providers to go about > providers page
Click View full size coverage map to go to about > coverage map page
Click Learn about the CCC board to go to about > Board of Directors page



## Tier 2 About Page 1/2

A semi-detailed summary of the detail found on Tier 3.

#### **Annotations**

#### Image

A stock image to represent the content in the left column

#### 2. Learn more about our goals

Click to be taken to a detailed Tier 3 content page about CCC goals

#### 3. Our Providers

A simple and visual way to communicate who the providers are, a brief explanation about their organization, and a link to more information Click learn more to go to their homepage or a Tier 3 detailed content page

#### 4. Wireframe Break

This is not part of the design and represents that this design has been truncated for the purposes of documentation.



Home About

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Our Vision

The Providers Coverage Map

Board of Directors

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Contact

## **Our Vision**

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#### Number of major goals

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## **Our Providers**

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#### Provider 1

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#### Provider 2

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A semi-detailed summary of the detail found on Tier 3.

## **Coverage Map**

#### Operating in 52 States!

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View Larger Size



## **Board of Directors**

**Board Member Name** 

**Board Member Name** 

64px

**Board Member Name** Position

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**Board Member Name** Position

**Board Member Name** Position

**Board Member Name** Position

#### Got a colleague who might like this? Send this page to them

About the CCC Features and Benefits

Implementation

HIMSS Conference

Connect with us

#### **Annotations**

#### 1. Coverage Map image

A large thumbnail image that presents the CCC coverage in the USA. This image is a placeholder and is not the actual image to be used.

#### View Larger Size

Click button to open a javascript lightbox or similar to show full resolution

#### **Board of Directors**

A visual list of board of directors with a thumbnail image and their position

#### Send this page

Designed to prompt the forwarding of content to other users Click "Send this page to them" to open system mail program with pre-populated subject title and body message



Tier 2 Implement Page 1/2

A semi-detailed summary of the detail found on Tier 3.



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Home About

Features

Implement

HIMSS News

Contact

Case Studies

Standards (NwHIN) Interoperability

## Standards (NwHIN)

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Get technical detail



## Interoperability

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#### **Annotations**

#### Body Text

The body text is manually created using the CMS and contain all main styling options including bold, underline, italic and color. Images and videos can be embedded into the copy. Links to other pages will be underlined blue and set to open in a new page.

#### Video

The current video is played at 640x385px (FullHD Resolution)
The video is a YouTube embed and uses standard controls

#### 3. Get Technical Detail

Click button takes the user to a Tier 3 content page with more detail

#### 4. Interoperability

A visual list of interoperability highlights with a thumbnail image, feature name, brief description and a link to a detailed Tier 3 content page. *Click* read more about this link to be taken to a detailed content page

#### 6. Wireframe Break

This is not part of the design and represents that this design has been truncated for the purposes of documentation.





#### Body Text

The body text is manually created using the CMS and contain all main styling options including bold, underline, italic and color. Images and videos can be embedded into the copy. Links to other pages will be underlined blue and set to open in a new page.

Tier 2 Implement Page 2/2

A semi-detailed summary of the detail found on Tier 3.

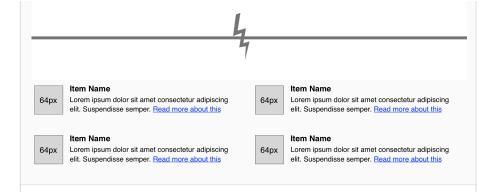
#### 2. Clinician, Nurse and Patient Buttons

Click Clinician button to be taken to a Tier 3 content page detailing a clinician case study complete with video

Click Nurse button to be taken to a Tier 3 content page detailing a nurse case study complete with video

Click Patient button to be taken to a Tier 3 content page detailing a patient case study complete with video

The current video is played at 640x385px (FullHD Resolution) The video is a YouTube embed and uses standard controls



### **Case Studies**

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#### Got a colleague who might like this? Send this page to them

About the CCC Features and Benefits Implementation HIMSS Conference Connect with us Our Vision Unified Approach Features Standards (NwHIN) CCC at HIMSS Blog/News The Providers Contact Us Care Continuum Advantages Interoperability Events Schedule Board of Directors The Industry/Patient Benefits Case Studies Speakers Schedule Extra resources

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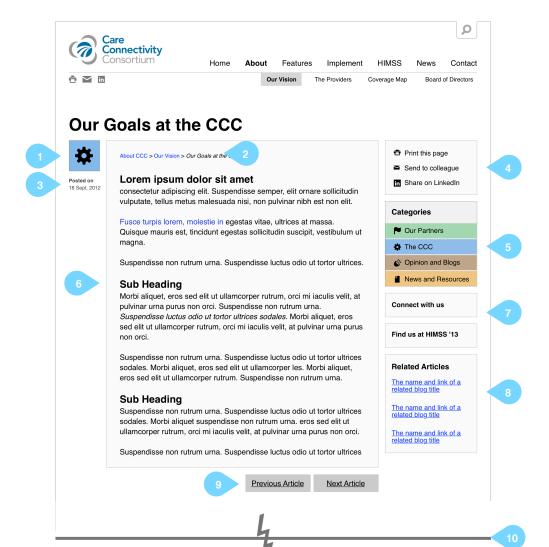






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### Tier 3 Page

A flexible and dynamic content page with detail and a clear Call-to Action.

#### **Annotations**

#### 1. Category Icon

A visual icon to represent the category of content being viewed Click to view all pages that fall under this category

#### 2. Breadcrumbs Navigation

A navigation to represent where this page falls in the website's hierarchy. *Click* the blue links to be taken to the respective landing pages

#### Posted On

The date which this article/post was created

#### 4. Toolbox Navigation

Click "Print this page" to print current page using print.css file
Click "Send to colleague" to open system mail program with pre-populated
subject title and body message

Click LinkedIn icon to publish this page as a LinkedIn status update
Click Twitter icon to prompt Tweet window with pre-written tweet with link to
the current page

#### 5. Category Tags

A simple and visual way to segment and filter detailed Tier 3 content pages Click Our Partners to view all pages tagged 'Our Partners' Click The CCC to view all pages tagged 'The CCC' Click Opinion and Blogs to view all pages tagged 'Opinion and Blogs' Click News and Resources to view all pages tagged 'News and Resources'

#### 6. Body text

The body text is manually created using the CMS and contain all main styling options including bold, underline, italic and color. Images and videos can be embedded into the copy. Links to other pages will be underlined blue and set to open in a new page.

#### 7. Connect with Us and Find us at HIMSS 2013 banners

Simple buttons/banners that can be shown/hidden to direct users to other parts of the website

Click Connect with us to go to through to the contact page Click Find Us at HIMSS 2013 to go through to the HIMSS page

#### Related Articles

A list of similarly tagged posts with titles on display to attract user interest. Click title to be taken to that article post

#### 9. Previous / Next Article

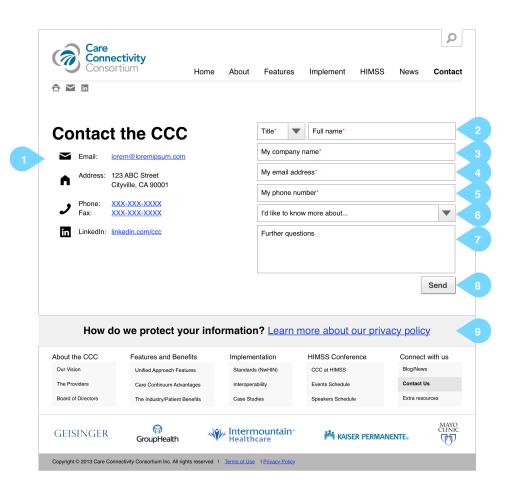
Click Previous Article to be taken to the previous article within this category Click Next Article to be taken to the next article within this category

#### 10. Wireframe Break

This is not part of the design and represents that this design has been truncated for the purposes of documentation.







#### 1. Contact Details

Display the contact details for the CCC Click the email link to open system mail program with pre-populated subject title and body message Click the address link to view Google map Click the phone link on a smart phone to dial the CCC's phone number Click the fax link on a smart phone to dial the CCC's fax number Click the LinkedIn link to open the CCC's LinkedIn page

#### 2. Title and First Name

Click drop down menu to select from a pre-determined list of titles Enter full name into the name field

These fields are compulsory in order to submit the form

#### 3. My company name

A compulsory text field to input company name

#### 4. My email address

A compulsory text field to input email address with syntax check

#### 5. My phone number

A compulsory text field to input phone number

#### 6. I'd like to know more about...

An optional drop down form field with enquiry types: TBD

#### 7. Further questions field

Optional text input box for written questions and comments

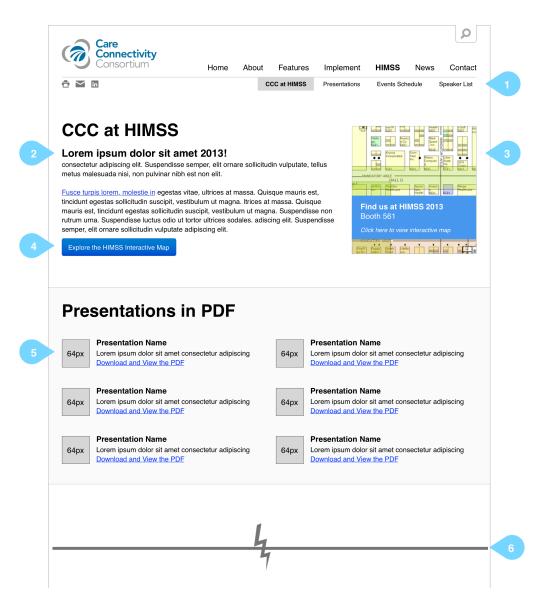
#### Send

A copy of the form entry is sent to the CCC's designated email address A confirmation copy is sent to the user's submitted email address A sent confirmation message appears after form submission A text non-javascript error message is shown if fields are not filled in *Click* to submit the enquiry

#### 9. How do we protect your information?

Click to view page of privacy information. Same page that the footer navigation goes to.





#### 1. Sub Navigation

This sub-navigation displays the content that is listed under the primary link. When a selected content is being displayed, the menu item is bolded and highlighted in grey. The content on this page is all viewable on a single page and uses anchors for navigation.

The primary navigation item is also bolded.

#### 2. Body Text

The body text is manually created and contain all main styling options including bold, underline, italic and color. Links to other pages will be underlined blue and set to open in a new page.

#### 3. Location Banner

This banner prompts users to learn more about the CCC booth location Click to go through to CCC area of interactive map on HIMSS website

#### 4. Explore the HIMSS Interactive map

Click button takes the user to the HIMSS interactive map

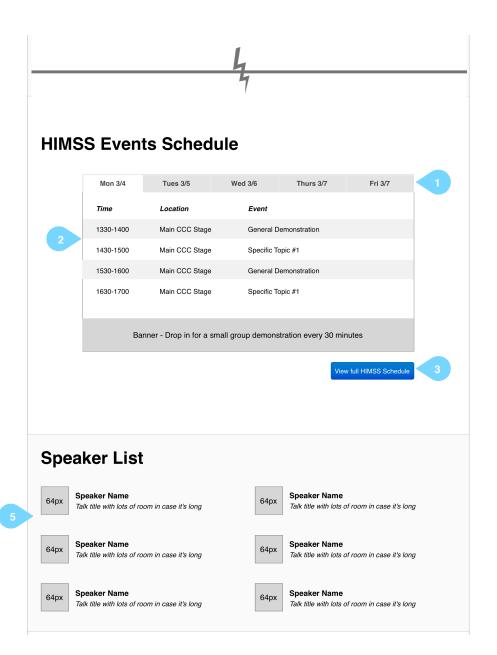
#### 5. PDF Presentation

A visual list of presentations being given at HIMSS with a thumbnail image, presentation name, short description and a link to the associated PDF. Click to view and download the PDF in the browser

#### 6. Wireframe Break

This is not part of the design and represents that this design has been truncated for the purposes of documentation.





#### 1. HIMSS Events Schedule

This box shows the CCC HIMSS event schedule with an ability to view the schedule according to the date selected. This uses a simple javascript display with date selector large enough to be used on mobile devices..

#### 2. Event Information

The key information per event is time start/finish, location and the name of the specific event.

#### 3. View full HIMSS Schedule

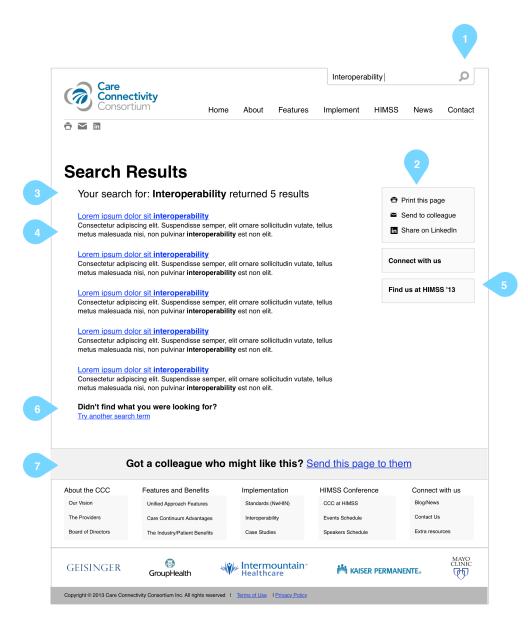
Click to be taken to the the full HIMSS schedule on the HIMISS website

#### 5. Speaker List

A visual list of CCC speakers at HIMSS with a thumbnail image, speaker name and their talk title







#### Search Bar

Click to expand search box for text input.

Press enter or click magnifying glass to perform search

#### 2. Toolbox Navigation

Click "Print this page" to print current page using print.css file
Click "Send to colleague" to open system mail program with pre-populated
subject title and body message

Click LinkedIn icon to publish this page as a LinkedIn status update
Click Twitter icon to prompt Tweet window with pre-written tweet with link to
the current page

#### 3. Search result summary

Displays the confirmation and result of what keyword was searched

#### 4. Search result link

Displays the search result with short body of text containing searched term Click the link to go through to the relevant content page

#### 5. Connect with Us and Find us at HIMSS 2013 banners

Simple buttons/banners that can be shown/hidden to direct users to other parts of the website

Click Connect with us to go to through to the contact page Click Find Us at HIMSS 2013 to go through to the HIMSS page

#### 6. Search Again Message

In the case of a spelling mistake or the user didn't find the right content Click to move the selection back to the Search Bar

#### 7. Send this page

Designed to prompt the forwarding of content to other users Click "Send this page to them" to open system mail program with pre-populated subject title and body message