



IHS

iPad Application

Discovery & Design

Prepared by TigerSpike
For IHS

TIGERSPIKE
Creative. Cutting Edge.

Content portal

pulse

PULSE HINTS

- Welcome to PULSE!
- SMART Search: How to add/search a news source?
- COOL switch: Flip flop between text and web
- Customize Pulse: How to delete, reorder or rename my news sources?

FAST COMPANY

- World Cup Hack: A Simple Fix to Eliminate That Annoying Vuvuzel...
- Blodesign Institute Harnesses Wastewater-Munching Microbes to...
- YouTube and Guggenheim Hook Up on Biennale Video Art
- Starbucks Makes Wi-Fi Net Access Free In All U.S. Stores, Joins the In...

MASHABLE!

- Twitter Launches "Places" Feature with Foursquare Integration
- YouTube Testing News Feed for Pro and Citizen Journalists
- Free Music Monday: 10 Free Downloads For Your Ears
- iPad App Brings Graffiti Culture to the Digital Realm [VIDEO]
Graffiti wasn't always recognized as an art form, nor were its practitioners recognized as artists. What once began as ...

NOTCOT.ORG

- #31545 - The "Touch Down" by designer Guo Ke is a...
- #31544 - Amy Ruppel gets revenge on birds that have...
- #31543 - In honor of the World Cup, Puma has set up shop...
- #31542 - This isn't a photo, but a drawing. All made in...

Flipboard
your social magazine

Contents

Edit

- Economist**
NYT World News Picks
Just as the world economy was recovering
This week's cover preview: Just as the world economy was...
The Economist
- Wired**
iPad 2 Cover Is Smart, All Right — If You're Steve Jobs: Apple's...
Wired Top Stories
- Apartment Therapy**
Budget bedroom project — a DIY nightstand for \$30: http://ow.ly/...
Apartment Therapy
- Gizmodo News**
This Robot Hand—Pours Coffee Better Than Most Humans [Vi...
Gizmodo News
- Boing Boing**
Sale on women parts http://bit.ly/e1aeQh
Boing Boing
- Grain Edit**
Dan Mountford http://bit.ly/ic14dP #design
Grain Edit
- Design Sponge**
barb from @knackstudio is back with a new "before & after ba...
Grace Bonney
- Academy Awards Ceremony**
8 Oscar winners and the horrible movies they did next. Sorry, J-...
Movieline
- Core77**
Salone 2011 Preview: Moleskine Launches New Product Line: ...
Core77

Page 1 of 2

Content portals

The FLUD content portal features a dark-themed header with navigation icons (home, heart, FLUD logo, thumbs up, share) and a category menu: All, Technology, Creative, World/Politics, Business, Science, Lifestyle. Below the header are four content sections: 'the FLUD' (20 UPLOADED), 'DEVOUR' (15 UPLOADED), 'GIZMODO' (26 UPLOADED), and 'TNW' (20 UPLOADED). Each section displays a grid of content cards with images and titles. For example, 'the FLUD' includes '10 ALTERNATIVE POSTERS', 'GOOD BOOKS ON DESIGN SKETCHING (UPDATED MARCH...)', and 'IPHONE APPLICATION DEVELOPMENT FOR DUMMIES'. 'DEVOUR' includes 'TRON: UPRISING', 'KISSING RUSSIAN POLICE WOMEN', and 'CHARLIE SHEEN IS WINNING'. 'GIZMODO' includes 'SONY GIVES PLAYSTATION MOVE ITS OWN DEV KIT TOO (PS3)', 'WILL A WI-FI XOOM ONLY COST \$540 AT SAM'S CLUB? [UNCONF...', and 'AN AXE YOU'LL WANT TO FRAME [VIDEO]'. 'TNW' shows a group of men in suits, a close-up of a woman's face, and a man with a laptop.

The NPR content portal features a light-themed header with the NPR logo, 'Home' button, 'Topics' dropdown, and a settings gear icon. The main content is organized into three vertical columns: 'news', 'arts & life', and 'music'. Each column contains a grid of article cards. The 'news' column includes 'GOP Declares A New Morning In America', '2012: Economy, GOP Set Tone Of Presidential Race', and 'HOUSE'S NEW ORDER: Boehner Leads Restless Class'. The 'arts & life' column includes 'Movie Reviews: Red: Armed, Dangerous, Downright Smug About It', 'Pop Culture: Liberace Museum Closes Its Glittery Gates', and 'Author Interviews: Humor Helped Author Cope With High-Risk Birth'. The 'music' column includes 'New Mix: Smith Westerns, Gang Of Four And More', 'Murder By Death On World Cafe', and '50 Great Voices: Bulka: The Voice Of Freedom'. Each card features a thumbnail image, a title, a brief description, and a '+ Playlist' button. A bottom navigation bar includes 'Listen', 'Playlist', 'Hourly News', 'Programs', 'Stations', and a 'Support provided by BUICK' logo.

Content portals

The screenshot shows the CNN website interface. At the top, there are navigation icons for a grid, list, and chat, along with the text "Updated: 06:13 PM", the CNN logo, and buttons for "LIVE Video" and "Hourly Update". Below this is a red navigation bar with "TOP STORIES" and "Headlines" on the left, and "FEATURED" and "VIDEO" on the right. The main content area features a large video player showing a man in a suit and glasses, with the headline "Mexico's Calderon to meet with Obama, Boehner". Below the video player are several smaller news thumbnails: "Libya's tribes rise up against Gadhafi", "U.S. aircraft to aid Egyptians in Libya chaos", "Senator: Army could train Libyan opposition in anti...", and "Unrest -- country by country". To the right of these thumbnails is a large advertisement for Lexus with the text "THERE'S ONLY ONE WAY TO ENGINEER A LEXUS. THE HARD WAY." and a "click to see the hard way in action" link. At the bottom right, there is a "MOST COMMENTED" section with the headline "22 new charges for U.S. WikiLeaks..." and a snippet of text: "Why did a junior analyst have access to so much material to begin with. At my work, I onl..."

The screenshot shows the Newsy website interface. At the top, there is a blue navigation bar with the Newsy logo, "My Library", and a search bar labeled "Search stories". Below the navigation bar are several category tabs: "ALL STORIES", "WORLD", "U.S.", "POLITICS", "BUSINESS", "TECHNOLOGY", "ENTERTAINMENT", "SCIENCEHEALTH", and "SPORTS". The main content area displays a grid of nine news story thumbnails, each with a title, a timestamp, and a duration. The stories include: "Reaction: Dior Fires 'Hitler-Loving' Designer" (Mar. 3, 2011 (2:17)), "Islamic Extremism Blamed for German Airport Shooting" (Mar. 3, 2011 (2:04)), "An Eye-Controlled PC?" (Mar. 3, 2011 (1:36)), "Premarital Sex Gets BYU Basketball Star Suspended" (Mar. 3, 2011 (2:42)), "Will Fox Also Suspend Palin, Huckabee?" (Mar. 3, 2011 (2:30)), "Buddha Statue to Be Rebuilt?" (Mar. 3, 2011 (1:59)), and "newsy NOW TODAY'S HEADLINE". Below the grid are three buttons: "CREATE YOUR OWN PLAYLIST", "CLEAR PLAYLIST", and "PLAY ALL". At the bottom, a large white box contains the instruction: "Hold and drag thumbnails to build playlist".

Content galleries

PBS Support provided by **COLUMBIA IGS**

Nature
Braving Iraq
(50:38)

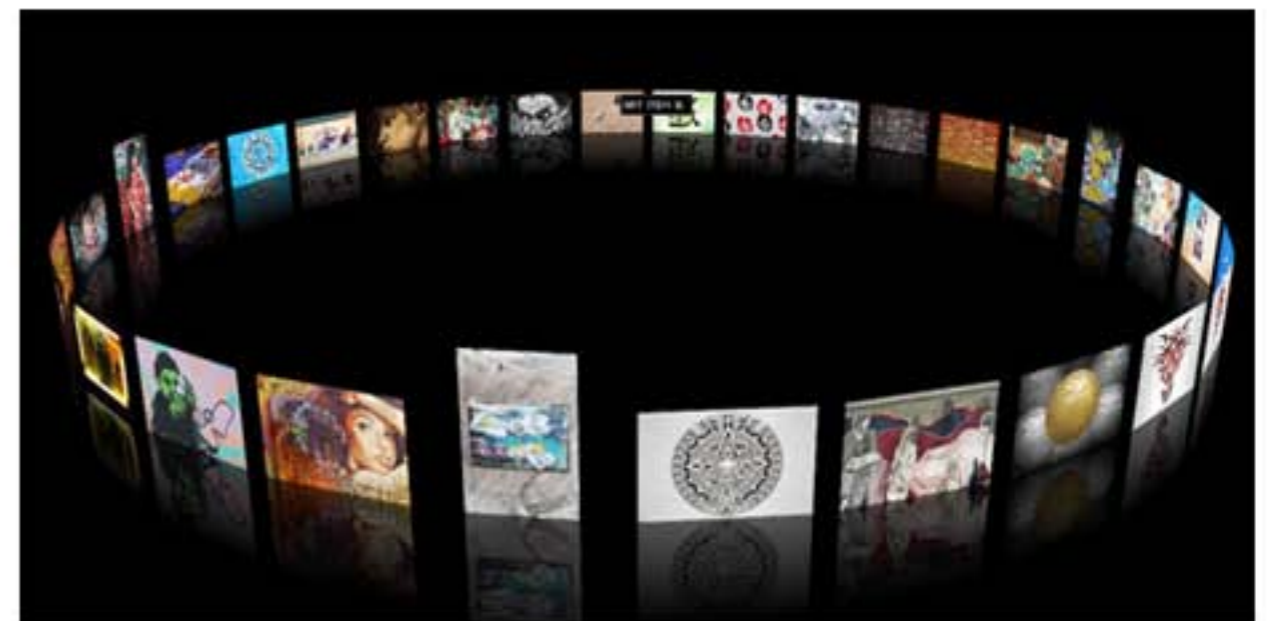
In the 1990s, the Mesopotamian Marshes were virtually destroyed by Saddam Hussein, but Azzam Alwash is making an extraordinary effort to return life to the green paradise he remembers from his childhood.

SHARE REMOVE FAVORITE TV TIMES BUY

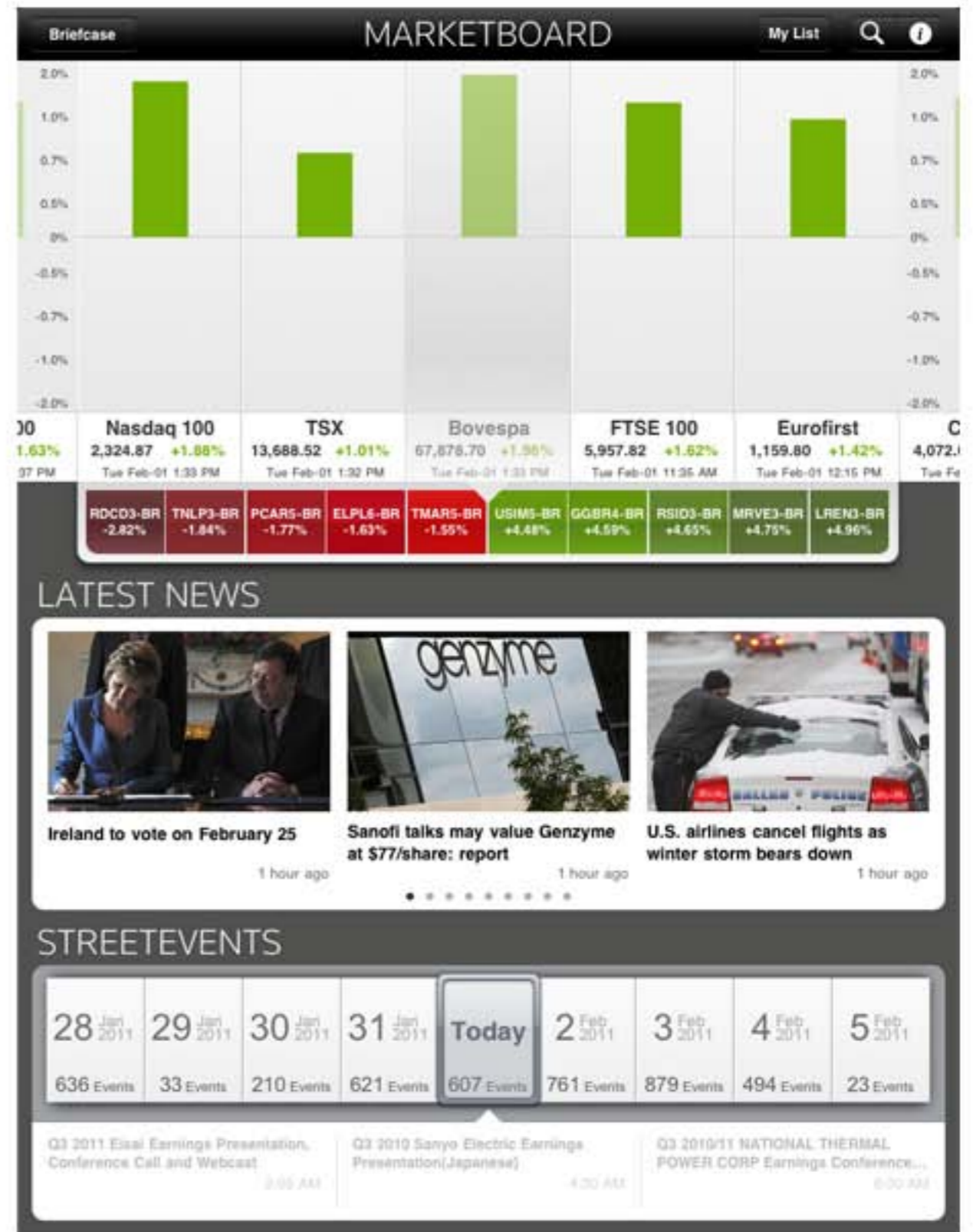
PROGRAM FUNDERS

Full Length (12) Shorts (4) Preview (3)

Braving Iraq
A Murder of Crows
Echo: An Elephant to Remember
Cuba: The Accidental Eden
Moment of Impact: Jungle
Moment of Impact: Hunters & Herds
Invasion of the Giant Pythons
Clash: Encounters of Bears and Wol...
Hummingbirds: Magic in the Air



Financial applications



Infographic elements



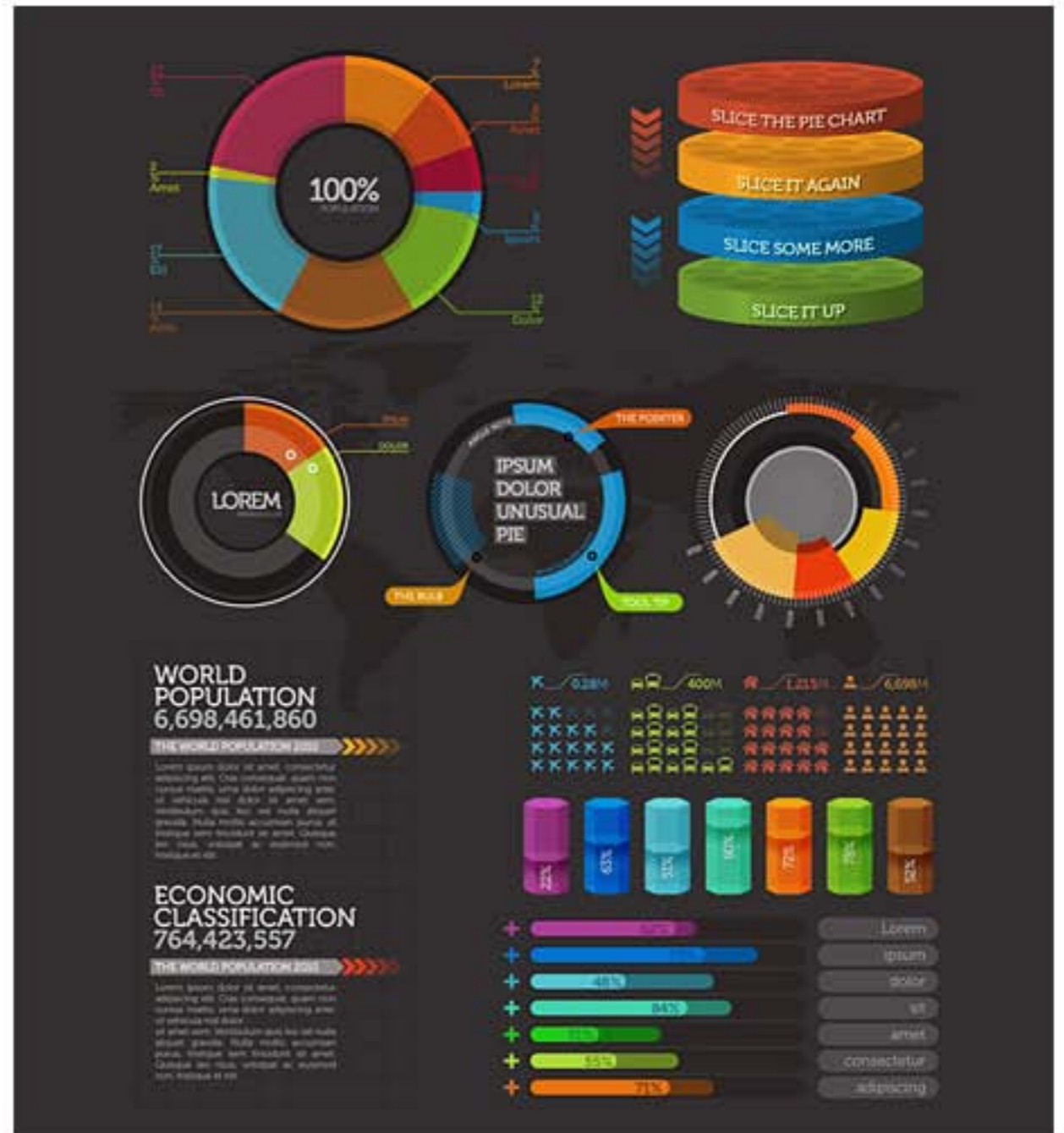
SIDEBMEDIA 2008 A YEAR IN Dating Activity

On Average
TOTAL DATES: **24**
DINNER DATES: **17**
MOVIE DATES: **5**
COMBO:9

Most Memorable
BEST DATE MOVIE: "THERE WILL BE BLOOD"
BEST MAKEOUT ALBUM: "IN RAINBOWS"
BEST DAY DATE: NATURAL HISTORY MUSEUM
BEST DINNER DATE: BLACKOUT AT PATSY'S

Inappropriate Sexual Propositions
ONE VIA FACEBOOK MALL
13 VIA TEXT MESSAGE
Pick Up Lines
MOST MEMORABLE: "I MEAN, WE'RE BOTH ADULTS, AND WE DON'T HAVE TO HAVE SEX, WE CAN JUST MAKEOUT."
MOST COMICAL: "LISTEN GIRL, I DON'T KNOW WHO YOU THINK YOU ARE, BUT I'M TALKING TO YOUR FINE ASS BACK TO MY PLACE SO I CAN @#\$% YOU UP! YOU FEEL ME?"
MOST UNUSUAL: "IT'S NOT THAT I REALLY THINK YOUR COUNTRY IS EVIL, I JUST WANTED TO MOVE THIS DEBATE OUTSIDE SO I COULD PULL YOU."

Noteworthy Info
GAY MEN CONVERTED (TEMPORARILY): ONE
GROUPS OF FRIENDS LEFT BEHIND IN CUSTODY SHOPS: 3:1
DAYS I'VE HAD MY 6'S: APRIL 6
MONEYLAID SONGS WRITTEN ABOUT ME: ONE
START DATE OF SELF-IMPOSED ABSTINENCE PROGRAM: APRIL 13
DAYS I'VE HAD MY 8'S: AUGUST 12
TIMES "TILL IN LOVE": ONE
TIMES I'VE THOUGHT I'D GONE NEAR AND SAID "I LOVE YOU": TWO



Search filters and results

[Networks](#) [Brands](#) **[Tariffs](#)** [Features](#) [Styles](#) [Offers](#)

Monthly Cost

doesn't matter

any

zero

Inclusive Texts

unlimited

150 txts

doesn't matter

Monthly Minutes

unlimited

any

Anytime only

Cross network

doesn't matter

List View **Time Grid**

Lowest fares by time

		LEAVE					
		Pre-dawn 12a - 6a	Early am 6a - 9a	Morning 9a - 12p	Afternoon 12p - 5p	Evening 5p - 9p	Night 9p - 12a
R E T U R N	Pre-dawn 12a - 6a	-	-	-	-	-	-
	Early am 6a - 9a	\$516	\$443	\$483	\$483	\$1174	\$589
	Morning 9a - 12p	-	-	\$490	\$546	-	-
	Afternoon 12p - 5p	-	\$425	\$483	\$483	-	-
	Evening 5p - 9p	-	\$485	\$485	\$485	-	-
	Night 9p - 12a	-	-	-	-	-	-

[Flights](#) | [Hotels](#) | [Cars](#) | [Cruises](#) | [Vacations](#) | SPONSORED BY ORBITZ

[Round trip](#) | [One way](#) | [Multi-city](#) | Know when to buy
 Forecast technology

From: To:

Include nearby airports

Leave: Return: Adults: Class: Stops: Non-stop only

Search hotels too (in a new window)

Stops Best Fare

- nonstop \$314
- 1 stop \$304
- 2+ stops \$593

Flight Times

Departure Return Flight

Takeoff [show all](#)
 Sat 6:00a - 11:00p

Landing [show all](#)
 Sat 8:30a - Sun 12:30a

Takeoff [show all](#)
 Sun 5:30a - 9:00p

Landing [show all](#)
 Sun 7:30a - 11:00p

Airlines Best Fare

- All \$304
- Alaska Airlines [only](#) \$325
- American Airlines [only](#) \$325
- Delta [only](#) \$436
- JetBlue Airways [only](#) \$448
- United [only](#) \$304
- US Airways [only](#) \$324
- Multiple Airlines** [only](#) \$316

Southwest [get info](#)

Rate Indicator helps you buy with confidence.

RATE INDICATOR

Monday, Jan 10

Today's Perk:

1/2 bottle of wine during 6-9pm
[Change](#)

Lunch

Time	Status	Max table size
11:00AM	OPEN	2 4 6 4+
11:30AM	OPEN	2 4 6 4+
12:00PM	OPEN	2 4 6 4+
12:30PM	FULL	2 4 6 4+
1:00PM	FULL	2 4 6 4+
1:30PM	OPEN	2 4 6 4+

Select a date to filter results

Found 30108 tweets in 0.1 s

[Translate tweets into German](#) [Sort relevance](#) [retweets](#) [latest](#) [oldest](#)